K-Love helps me focus on God in the morning on the way to work, at lunch time, and on the way home. We need this station soooo much in our community. If we didn't have K-Love, a lot of people would not be saved and know the grace of Jesus Christ, our Lord. I believe that K-Love reaches the sad, lonely, and desperate people of Shasta County. That's why I believe it's very much in the public's interest to keep K-Love on the air.